



Green Supply Chain Management with examples from the Australian Forest Industry

A recent technique gaining strong support as an integral part of any environmentally aware business

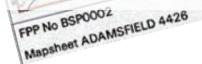
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Example 2. The Forest Practices Code

- Regulates <u>all</u> forest-based roading, harvesting and establishment operations on private and public land – a detailed Plan is required for each operation
- The Code protects environmental factors soil, water, flora, fauna and archaeology
- Has independent experts to provide advice on environmental issues
- There are some annual checks of up to 15% of all plans (1,000 plans each year)
- There are large fines for non compliance
- The cost is included in the forest product price

Forest Practices Code components - the Forest Practices Plan

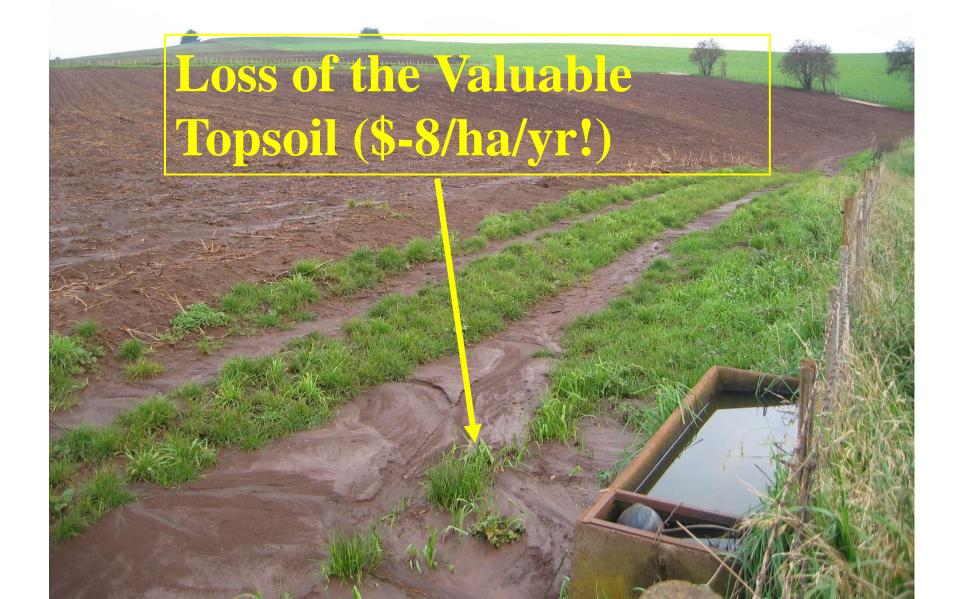
- The Forest Practices Plan is put together by the landowner, the contractor and the buyer of the wood.
- There is a detailed map of the logging area, with written instructions regarding protected areas
- Only authorised trained officers can approve Plans – many are employees of the logging and forestry companies, but they are audited annually and must attend refresher training



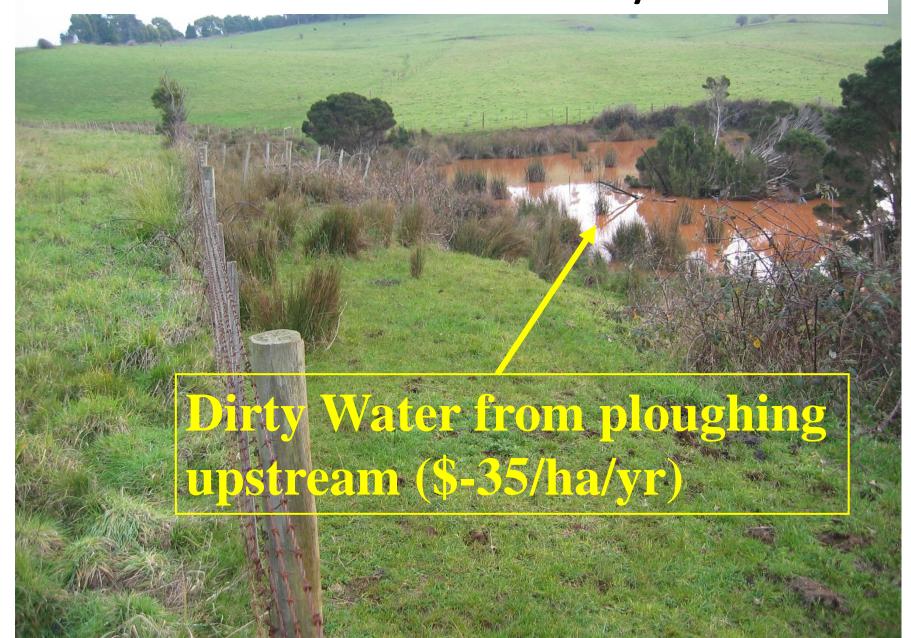
Example of the Code in action



No code for farmers — yet (slide 1)



No code for farmers — yet (slide 2)

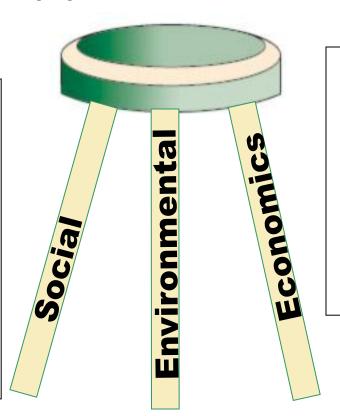


Why have the Code and the Plans?

- The forestry industry realized it had a responsibility to ensure its actions were sustainable, not only for producing timber, but also for the animals and the vegetation
- It was considered better to be involved in the development of the certification process than to have a bureaucratic system imposed by government
- It was seen as a part of doing business well some of the costs have been factored into selling prices
- The Code has been running successfully now for more than 25 years.
- The Forest Practices Plan satisfies many operational requirements set down by forest certification and Chain of Custody standards

These certification processes provide support for the industry

Satisfy
community
demands for a
responsible
sustainable use
of resources



Help to optimize the production processes and reduce waste

Provide certainty for environmental conservation

End of the First Session